



**Journey
Diamond
Jewelry**
"With every step
... love grows."
(more Journey styles
on the back page)

1/4 ct	\$199
1/2 ct	\$399
1 ct	\$999

**Reversible
White & Yellow
Gold 6mm Omega**
\$259
reg. \$600



Elegant
heart dangle
expander
adjusts chain
from 16" - 19"

*Put a smile on her face
... and joy in her heart!*

Valentine's Day · Feb. 14th



**Tri-Color
Chain &
Pendant**

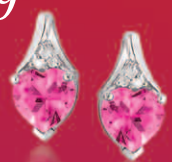
\$199
1/5 ct TW
reg. \$341



Set \$99

**Created Pink
Sapphires
& Diamonds**

\$49
reg. \$100



\$69
reg. \$142

**Journey
Amethyst
& Diamond
Pendant**

\$79
reg. \$142



1/2 ct \$599
1 ct \$1399



**Amethyst &
Pink Tourmaline**

\$139
reg. \$212



\$99
reg. \$142

**Shop our large selection
of sparkling gifts
Under \$100!**



\$299
3/8 ct. TW
reg. \$500
Diamond
Bracelet

**RIDDLE'S
JEWELRY**
Since 1959

www.riddlesjewelry.com



\$1699
1 ct TW
reg. \$2570



\$1299
1 ct TW
reg. \$2000



\$249
1/5 ct TW
reg. \$355



\$199
1/6 ct TW
reg. \$285

For the Girl of your Dreams!

Ask about ...Interest-Free Financing*
when you use your Riddle's Card!



Round Solitaire prices starting at

- 1/4ct \$299
- 1/2ct \$999
- 3/4 ct \$1899
- 1ct \$2899
- 1 1/2ct \$4999



Princess Cut Solitaire prices starting at

- 1/4ct \$399
- 3/4ct \$2199
- 1/2ct \$999
- 1ct \$3499



- 1 ct \$1999
- 1 1/2 ct \$3499



\$1999
1 1/10 ct TW
reg. \$3285

Bridal Sets



\$2999
1 1/4 ct TW
reg. \$5000



\$1499
9/10 ct TW
reg. \$2850

Gent's Bands



\$1899
1 ct TW
reg. \$2850



\$999
1 ct TW
reg. \$1850

Handsome Two-Tone Designs



\$349
1/5 ct TW
reg. \$570



\$89
1/10 ct TW
reg. \$200

Gifts She'll Love Under \$100!



\$79
1/10 ct TW
reg. \$142



\$69
1/20 ct TW
reg. \$114

Promise Rings



\$69
.01 ct TW
reg. \$114



\$99
1/10 ct TW
reg. \$200



\$79
1/10 ct TW
reg. \$142

Y Also available in Yellow Gold
W Also available in White Gold

February's Birthstone
Amethyst



\$99
reg. \$170

*Created Amethyst
& Diamonds*

\$79
reg. \$142



\$89
reg. \$142



\$99
reg. \$185

*Created Rubies
& Diamonds*



\$89
reg. \$142



\$99
reg. \$142



\$49
reg. \$100

*Genuine
Gemstones*



\$99
reg. \$212

Gifts from the Heart
Under \$100!

*Journey Created
Pink Sapphire
Pendants*



\$99
reg. \$170



\$89
reg. \$142



\$119
reg. \$200

*Created Pink
Sapphires &
Diamonds*



\$59
reg. \$100



\$49
reg. \$70



\$49
reg. \$100



\$49
reg. \$71

Set \$99



\$29
reg. \$42.50

*Created Pink
Sapphires*



\$39
reg. \$57



Pink Tourmaline

\$99
reg. \$142

Set \$249



\$99
reg. \$142



\$89
reg. \$127



\$39
1/20 ct TW
reg. \$71



\$39
1/20 ct TW
reg. \$71

Set \$99



\$39
1/20 ct TW
reg. \$71



\$99
1/10 ct TW
reg. \$170



\$199
1/5 ct TW
reg. \$341



\$149
1/4 ct TW
reg. \$285

Journey Diamond Jewelry

"With every step
... love grows."



\$199
1/3 ct TW
reg. \$400



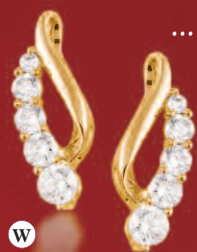
1/4ct \$149
1/3ct \$199
1/2ct \$299
3/4ct \$399
1ct \$499



\$99
1/12 ct TW
reg. \$170



\$129
1/8 ct TW
reg. \$212



\$399
1/2 ct TW
reg. \$700



\$199
1/4 ct TW
reg. \$400



\$99
.07 ct TW
reg. \$142

Diamond Bracelets

\$99
1/5 ct TW
reg. \$200



\$99
.03 ct TW
reg. \$142

Sterling Silver & Mother of Pearl

\$19.99
reg. \$40



\$199
1/2 ct TW
reg. \$400

Y Also available in Yellow Gold
W Also available in White Gold

free gift

Receive this
adorable
"Riddle's" Bear
with your
purchase of
\$99 or more



Limit one per customer.
Offer good while supplies
last. Riddle's Jewelry

Since 1959
45 Locations
Serving a 10
State Area

- IOWA
North Grand Mall - Ames
NorthPark Mall - Davenport
Marshall Town Center - Marshalltown
Southbridge Mall - Mason City
Southern Hills Mall - Sioux City
Crossroads Center - Waterloo
Westland Mall - West Burlington

- ILLINOIS
SouthPark Mall - Moline

- KANSAS
Garden City Plaza - Garden City
The Mall at Hays - Hays
Hutchinson Mall - Hutchinson
Manhattan Town Center - Manhattan
Central Mall - Salina

- MINNESOTA
Paul Bunyan Mall - Bemidji
Westgate Mall - Brainerd
Kandi Mall - Willmar

- MONTANA
Rimrock Mall - Billings
Bridger Peaks Town Center - Bozeman
Butte Plaza Mall - Butte
825 10th Ave. South - Great Falls
Southgate Mall - Missoula

- NEBRASKA
Village Centre Mall - Columbus
Conestoga Mall - Grand Island
Hilltop Mall - Kearney
Sunset Plaza Mall - Norfolk
Platte River Mall - North Platte
Monument Mall - Scottsbluff

- NORTH DAKOTA
Kirkwood Mall - Bismarck
Prairie Hills Mall - Dickinson
West Acres Mall - Fargo
Columbia Mall - Grand Forks
Buffalo Mall - Jamestown
Dakota Square Mall - Minot

- OKLAHOMA
Washington Park Mall - Bartlesville
Arrowhead Mall - Muskogee

- SOUTH DAKOTA
Lakewood Mall - Aberdeen
Main Street - Milbank
Highland Mall - Mitchell
Pierre Mall - Pierre
202 Disk Drive - Rapid City
Mt. Rushmore Outlet - Rapid City
The Galleria at 41st - Sioux Falls
Watertown Mall - Watertown

- WYOMING
Eastridge Mall - Casper
Frontier Mall - Cheyenne

All diamond weights are approximate. TW indicates total weight of diamonds which may vary +/- .03 ct., Created Gemstones are Lab Grown. Situations may occur where all jewelry items may not be available. Merchant reserves the right to correct typographical errors. Jewelry enlarged to show detail. * Subject to credit approval. See store for financing details. Offer expires February 20, 2007.

RIDDLE'S JEWELRY

SHOP ONLINE!

www.riddlesjewelry.com

Customer Service: 1-800-400-2226
(Mon-Fri; 8am-5pm, Mountain Standard Time)